



PROJECT

FUTURE

Empowering the next generation through essential life skills
and resilience.



www.surmountglobal.org



ABOUT SGF

Surmount Global Foundation (SGF), a dynamic 501(c)3 non-profit founded in 2021 by Matt McCurdy, is on a mission to empower the next generation. We're all about identifying, educating, and training young adults, and then bringing them together to champion the powerful principles of success and resiliency. Join us in shaping a future where young leaders thrive!

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PROBLEM

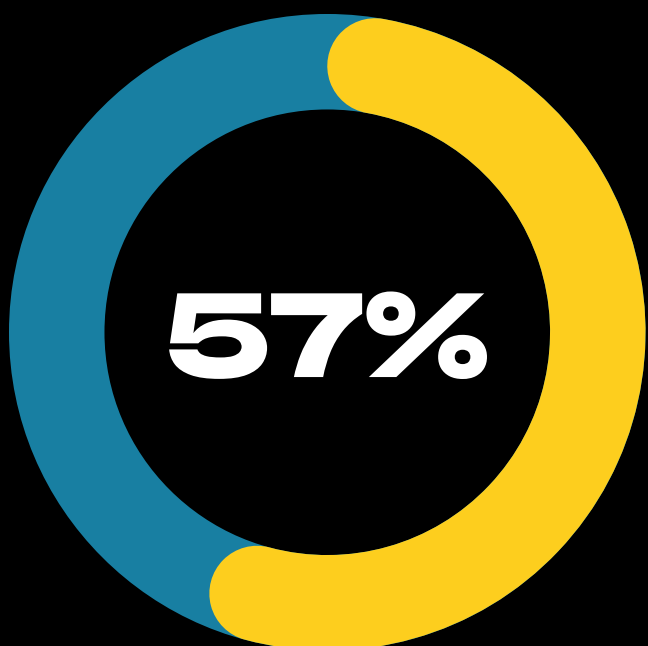
Today's education system overlooks vital life skills, resilience, financial literacy, leadership, entrepreneurship, and belief in community and country, leaving young adults ill-prepared for life's challenges. This critical gap hinders their personal and professional success.



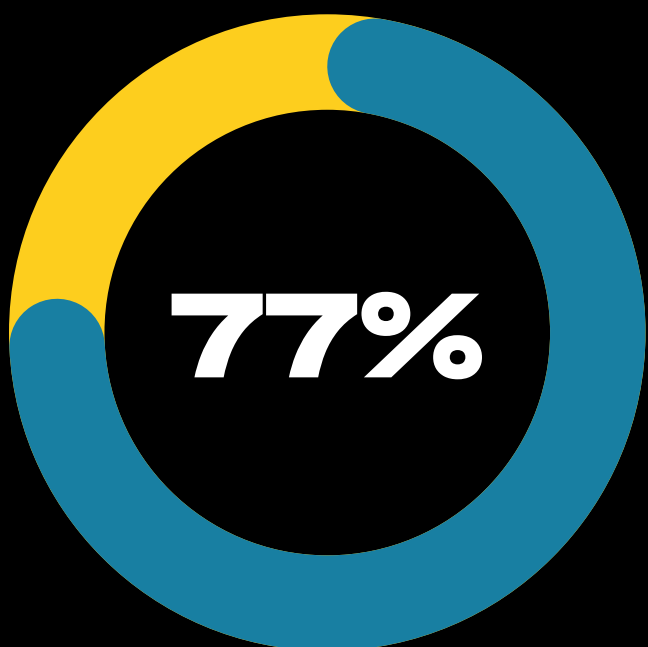
SOLUTION

Project Future addresses this challenge by pioneering a class experience tailored for high schools, reintroducing vital principles into the curriculum. We are particularly excited about the integration of our program into schools, drawing inspiration from the successful model of the Future Farmers of America. Our approach uniquely emphasizes the connection between athletic programs and real-life application opportunities to teach essential life skills.

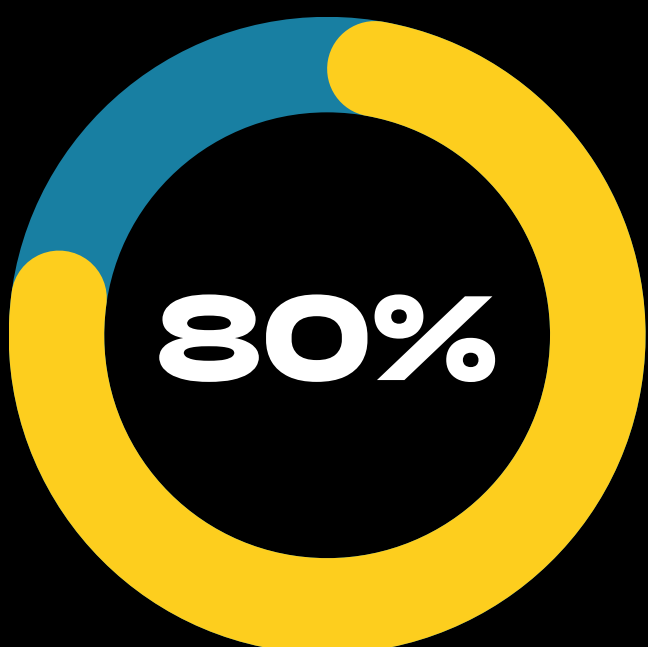
PREPAREDNESS FOR COLLEGE & CAREER



Fifty-seven percent of students had five or fewer conversations on careers during high school



Seventy-seven percent of students felt unprepared for post high school life.



Eighty percent of students could have been more actively involved in their education, if they had known potential career pathways.

studies pulled from
(thejournal.com)

KEY

HIGHLIGHTS



VALUES REINTRODUCED

OUR CURRICULUM GOES BEYOND ACADEMICS, FOCUSING ON INSTILLING VALUES THAT ARE ESSENTIAL FOR PERSONAL AND PROFESSIONAL SUCCESS.

ATHLETICS INTEGRATION

RECOGNIZING THE PROFOUND IMPACT OF SPORTS, WE LEVERAGE ATHLETICS PROGRAMS TO PROVIDE REAL-LIFE APPLICATIONS FOR TEACHING LIFE SKILLS.



CONSERVATIVE VALUES

PROJECT FUTURE ALIGNS WITH CONSERVATIVE VALUES, EMPHASIZING THE IMPORTANCE OF COMMUNITY, COUNTRY, AND TRADITIONAL AMERICAN PRINCIPLES.

KEY

ADVANTAGES



SOCIAL IMPACT

BY INVESTING IN PROJECT FUTURE, THERE IS A DIRECT OPPORTUNITY TO EMPOWER YOUNG ADULTS AND MAKE A LASTING IMPACT ON FUTURE GENERATIONS.

LONG-TERM POTENTIAL

AS A NONPROFIT EDUCATION INITIATIVE, WE ENSURE A LASTING AND POSITIVE INFLUENCE ON THE LIVES OF COUNTLESS STUDENTS, BUILDING A NETWORK OF AMERICAN LEADERS



MARKET DEMAND

OUR INITIATIVE RESPONDS TO THE GROWING DEMAND FOR LIFE SKILLS EDUCATION, ALIGNING SEAMLESSLY WITH THE VALUES OUR COMMUNITIES HOLD DEAR.

Our Core

CURRICULUM

01

**Media Broadcasting &
Relations**

02

Event Planning

03

Branding & Customer Loyalty

04

Marketing

05

Negotiation & Sales

06

**Project Management &
Strategy**

07

**Career Guidance &
Networking**

08

Critical Thinking

09

Business Ethics & Values

FINACIAL GOALS & BUDGET

Initial Goal to Raise 500K

BUDGET

- Curriculum & Content: 35%
- Staffing & Training: 25%
- Partnerships & Outreach: 15%
- Technology & Resources: 15%
- Pilot Programs & Impact Measurement: 10%

